MARIA UHLIN

Project Manager & Photographer



PROFILE

I am a DIY (Do IT Yourself) person. That, together with my characteristics and interests, has given me many experiences and skills. The combination of being creative, technical and analytical has made me a person full of ideas and quick to solve challenges. My driving forces are to create, develop and nurture.

WORKING EXPERIENCE

-Project Manager & Photographer (2001 - now)
-Project management assignments within creative productions and processes.
-Photography assignments in product, portrait, art and architecture.

-Head of Production, GS1 Photo & 3D Studio (2011 - 2023)
During my roughly 11 years as an employee at GS1 Sweden, I have built up and managed GS1's Studio for Photography and 3D production as well as various image bank services. I have worked on picking out strategies, developed products, managed sales, set system requirements, prepared marketing materials, and led various change management and projects. I have also worked creatively with various assignments for photography, film and post-production. In my role, I have had the personnel, premises and budget responsibility.

-Teacher in Photography, Kulturama (2006 - 2011)
Teacher in creative photography, camera technology, studio lighting, digital imaging treatment, analog darkroom technology and photo history at Kulturama Photographic Art Education, Gymnasium and evening courses.

EDUCATION

-Bachelor in Fine Art, HDK-Valand (2002 - 2005)
-Art History I: Visual Studies, Stockholm University, (fall 2025)
-Graphic Design and Media, Malmö University, (spring 2024)
-Design, HDK Valand/Gothenburg University, (spring 2024)
-Photographic Vocational Education, Kulturama (2000 - 2002)
-The Natural Science Program, Nacka Gymnasium (1995 - 1999)
-The Enterence High School, NSW, Australia (1998)

COURSES

-PRINCE2 Project Management, AXELOS (2018)
-Leadership Development, Mindset (2018)
-Image Jurisprudence, TT Kompetens (2015)
-Sound Production, Be Licensed (fall 2023)
-Ceramics, Painting & Sculpture, Folkuniversitetet (2022-2023)
-Painting & Sculpture, Basis Art School (2019-2023)
-Creative Writing, Kulturama (2024)

CHARACTERISTICS

Creative, visual, technical, analytical, empathic, committed, responsible.

COMPETENCES

PROJECT MANAGEMENT

Process development
Systems development
Business development
Marketing
Client relations
Teaching
Leadership & recruitment
Personnel planning
Budgeting

IMAGE & DESIGN

Photographing
Studio lighting
Image processing
Image technical support
Graphic design
3D visualization
Video editing
Sound design

PROGRAM

Microsoft Office
Photoshop & Lightroom
Phase One
InDesign & Figma
WordPress & Elementor
KeyShot 3D
Premiere & After Effects
Logic Pro & Avid Pro Tools

INTERESTS

Freediving, swimming, painting, sculpture, ceramics, art, travel, listen to music, hanging out with friends.